

**FSP**

FINANCIAL SERVICES  
PIPELINE INITIATIVE

# FSP Intern Career Conference

The Role of Authorship

July 11<sup>th</sup>, 8:00am-4:30pm

# Authorship

[ôTHərSHĭp]

**NOUN:** the state or fact of being the writer of a book, article, or document, or the creator of a work of art.



**Interns**—you are the writer of your *story*, you're the creator of a work of art: *your personal and professional journey*. You have written each ensuing chapter of your life, facing twists and turns and “antagonists” along the way.

**Y**our story has taken you here—to an internship in the financial services industry, and the FSP wants to formally congratulate you on this feat!

The Financial Services Pipeline Initiative is a collaborative of financial services firms in the Chicago region whose common aim is to increase the representation of Latinos and African Americans at all levels in the industry. We primarily support the recruitment, development and retention of individuals from these communities, but are also effortful in broadening interns' knowledge and exposure to the industry. These are just a few of the goals we aim to achieve today at the *6th Annual FSP Intern Career Conference*.

We are excited for you, and commend the hard work and drive you've shown to get to this point. But where do you go from here?

We want to support you, and contribute to the emergence of who you are as an individual and developing professional. This conference was designed with this framework—to practice tangible, transferable skills for any workplace: soliciting feedback, honing your values, and networking.

These practices, along with your experiences and technical skills, evolves into your personal brand. We will also discuss your *LinkedIn profile* as a means of developing your “brand”, as a tool to showcase to other professionals who you are and where your story is going.

Today, you'll have the opportunity to meet a variety of seasoned professionals, and hear from them as they courageously share their personal and professional setbacks, triumphs, and advice. Today is all about **authorship**, a day where you'll be able to explore what it truly means to **author your own career**.

# Start Writing Your Professional Story



## Your LinkedIn Profile is an open book—start writing!

Join your colleagues, classmates and friends on LinkedIn. Find your professional community. Navigate and be the **author** of your professional life. Whatever you're in it for, we're in it together.

### 1 Author Your Story!

- Consistency and completeness is key
- Start writing a clear "About" you message. This is your first chapter, tell the professional world who you are and where you'd like to go
- Your LinkedIn profile is your online resume—make sure your position, previous roles and industry is clearly visible
- Showcase awards, volunteer experience, organizations and causes you care about

**TIP:** What you do out of the office says as much about you as anything else and also contributes to a higher search ranking. In fact, according to LinkedIn, 42% of hiring managers surveyed said they view volunteer experience equal to formal work experience.

### 2 Showcase Your Skills & Ask for Endorsements

- Identify your key interpersonal and technical skills as well as your industry knowledge, and highlight them on your profile—others will endorse you through previous work experiences
- Ask your mentors, supervisors, classmates and colleagues for recommendations, and giveback by providing them for others in your network.

### 3 Grow Your Network!

- Connect with those in your workplaces or those from meaningful conversations, continue to build a relationship with these individuals by staying in touch!

### 4 Always Stay in touch with the FSP

- As an FSP Intern we are invested in you and want to follow and support your story. Follow FSP Chicago on LinkedIn.

# Agenda

**8:00–9:15**

**Registration, Professional Headshots, Breakfast**

**9:15–9:45**

**Welcome**

Opening Remarks

PRESENTED BY

**Courtney Hollins**, *Senior Project Manager, Federal Reserve Bank of Chicago*

MASTERS OF CEREMONY

**Quentin Harris**, *Credit Analyst, Wintrust Commercial Banking*

**Dimiya Martin**, *Assistant Examiner, Federal Reserve Bank of Chicago*

**9:45–11:15**

**Talk Show Panel**

TALK SHOW HOST

**Yahaira Corona**, *Sr. Business Project Manager, Federal Reserve Bank of Chicago*

GUEST STARS

**Ngoc Nguyen**, *D&I Program Manager, Wintrust Financial Corporation*

**Carlos Cardenas**, *Managing Director, Wintrust*

**Debra Jordan**, *Principal Data Governance Consultant, Discover*

**Jesus Gonzalez**, *Vice President, Aon*

**Frank Brown**, *Economist, Securities and Exchange Commission*

**11:15–11:30**

**Break**



## HOW I AUTHORED MY CAREER



I attended Indiana University–Purdue University Indianapolis and double majored in Accounting and Finance. I attended the FSP Intern Career Conference in 2016, while interning with Wintrust. The Fed had my resume through the Financial Services Pipeline, and through attending the conference I was able to stay connected with the FSP and submit my resume. Fast-forward to today, I now am a full time employee with the Federal Reserve as a Bank Examiner in the Compliance department—and the rest is history! I look forward to staying connected with you.

**Dimiya Martin**, Master of Ceremony

**in** /dimiya-martin

**11:30–1:00**

**Lunch & Keynote Speaker**

PRESENTED BY

**Xavier Ramey**, *CEO, Justice Informed*

**1:00–1:15**

**Break**

**1:15–2:45**

**A Brave New World**

PRESENTED BY

**Devin Patterson**, *Credit Risk Manager, Federal Reserve Bank of Chicago*

PANEL

**Dorlisa Y. Marshall**, *Human Resource Executive, Discover*

**Esther Nunez**, *Technical Support Manager, Federal Reserve Bank of Chicago*

**Sandra Rolnicki**, *Supervision Manager, Federal Reserve Bank of Chicago*

**Jonathan Batt**, *National Director, Digital Strategy, BMO Harris*

**2:45–3:00**

**Break**

**3:00–4:00**

**Speed Networking**

**4:00–4:30**

**Conference Recap**

- Rock your professional story (tips to author your story on LinkedIn)
- Closing remarks

**4:30–5:00**

**Mocktail Networking (Post Conference)**



## HOW I AUTHORED MY CAREER



Coming into Corporate America as a first generation student, I didn't know what to expect—but I knew that if I wanted to turn my internship into a full-time position with Wintrust Financial Corporation, I would have to show up every single day eager to learn more about the industry. So coming into my first week of my internship, I frequently asked questions to my managers and full-timers about the Banking industry. I was driven to be the best where ever I was placed, and a few months later I received an offer letter from Wintrust Financial Corporation. Let's stay connected.

**Quentin Harris**, Master of Ceremony

**in** Quentin Harris

# Meet • the • Professionals



## Talk Show

Featuring courageous professionals who are the true authors of their professional story.

### HOST

**Yahaira Corona**

*Senior Project Manager,  
Federal Reserve Bank of Chicago*

## GUESTS

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**Ngoc Nguyen**  
*D&I Program Manager,  
Wintrust Financial  
Corporation*



**Carlos Cardenas**  
*SVP Managing  
Director, Wintrust  
Commercial Bank*



**Debra Jordan**  
*Principal Data Governance,  
Discover Financial Services*



**Frank Brown**  
*Economist, Securities and  
Exchange Commission*



**Jesus Gonzalez**  
*Vice President, Aon*

# A Brave New World



A presentation and Q&A on the psychology of feedback and its impact on your self-efficacy and performance.



## MODERATOR

**Devin Patterson**

*Credit Risk Manager,  
Federal Reserve Bank of Chicago*

## PANELISTS



**Dorlisa Y. Marshall**

*Human Resource  
Executive, Discover*



**Esther Nunez**

*Technical Support  
Manager, Federal  
Reserve Bank of Chicago*



**Sandra Rolnicki**

*Supervision Manager,  
Federal Reserve Bank  
of Chicago*



**Jonathan Batt**

*National Director,  
Digital Strategy,  
BMO Harris*

# Keynote • Speaker



## XAVIER RAMEY

Xavier Ramey is the CEO of Justice Informed, a Chicago-based social impact consulting firm. He is the founding member of the #LetUsBreathe Collective, an artist-activist organization committed to addressing state violence against people of color and a board member of Young Chicago Authors and the newly opened Chicago Center for Arts and Technology. Ramey served as the lead of the Social Innovation and Philanthropy strategy in the University of Chicago's Office of Civic Engagement, managed multi-million dollar philanthropic portfolios to stimulate employment, and worked as a nonprofit Director of Development in Chicago's North Lawndale community.

## HOW I AUTHORED MY CAREER



I am a northern California native and moved to Chicago where I obtained my Masters of Science degree in Integrated Marketing Communications from Roosevelt University. I never thought I'd work at the Fed, but my expertise in project management, marketing and communications lead me to the financial services industry. I am thrilled to work as a thought-leader and champion for the Financial Services Pipeline Initiative and continue to find inspiration doing meaningful work and thinking beyond what is possible.

**Courtney B. Hollins**, Master of Ceremony

**in** /courtneyhollins



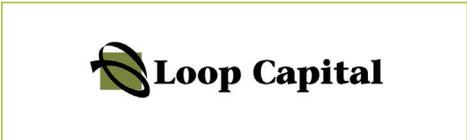
## NOTES

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## NOTES

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# MEMBER FIRMS



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**STAY CONNECTED**  
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**in** /fsp-chicago

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## THANK YOU

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A special thank you to the FSP Interns **Logan Wolfe**, *Federal Reserve Bank of Chicago* and **Cameron Cox**, *Chicago Community Trust*, for their awesome ideas and creativity to make this event a success!



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Reflecting Chicago's Diversity

  [FSPChicago.org](https://www.FSPChicago.org)